



You have infinite potential, and I can see it, feel it, and help you find Potential².

Tracy Worley is America's leading grace coach, international key-note speaker, trainer, syndicated radio host, author, and potential² seeker, strategist and CEO of three values leadership based organizations. She works with business executives, entrepreneurs, and leaders world-wide to develop potential², tailor employee engagement modules, and turn up the volume on individuals and organizations potential² personally and professionally.

Tracy knows firsthand about what it takes to find your potential², Individuals and organizations have individual cultures, stories, and rhythm - Tracy's innovative style knows how to make it work. With a background in business management, business communication, project management, and life's drama, Tracy found herself running a multi-million dollar organization at the age of 25.

Tracy knows from life experience the ups and downs of colossal failure and the elation of success beyond imagination. But it's exactly all these experiences that built character, knowledge, wisdom, and intuitive insight into individual and organizational potential². Tracy is highly intuitive, perceptive, and a world thinker in connecting what you cannot see. These gifts give her the ability to strategize with clarity where you are, where you want to be, and how to get there. Tracy's expertise: training highly successful people to lead with authenticity to the desired success her client's desire and deserve.

Mission Statement: ***Gracefully inspire and empower people to their Infinite Potential².***

Most Requested Topics

- [Communicating From The Inside Out: Influence Inside and Outside of the Boardroom©](#)

I have a confession: My name is Tracy Worley and I was born "living from the inside out". What you see is what you get arms wide open for adventurous learning. Be wise of the questions you ask me; you will receive a direct answer.

Effective communication increases your personal and professional success. We cover: Why everyone does not see the world as you do. How to extend your personal style to immediate response that people know you care, can help, and they can trust you. Strength's revealed; become efficient in your communication strength and style. How your organization values you. Personal checklist on how to leverage your strength, how to influence others to achieve the success you desire and deserve.

Influence is the key to any endeavor; together we will ignite your personal and professional influence!

I look forward to stepping beside you in your personal communication style and igniting your influence inside and outside of the boardroom.

Tracy Worley | 2120 S. Reserve #403, Missoula, Montana 59801 | 406.273.1631

- [Employee Engagement: What Is It & Where Can I Find Some](#)©

Employee Engagement is a hot topic for over a decade when Gallup shared their findings that over 70% of the American Workforce is disengaged.

Tracy brings experience, humor, and tools to the audience to engage and increase employee engagement. Realizing every culture and leadership team brings their own dynamic success, Tracy molds this key-note and training to fit where you are.

Tracy's engagement program has an average increase of 12% from start to finish working with groups. Increasing 21% to your bottom line payroll is a win-win return on investment.

- [Top4](#)© [Discovering Your Values Potential & Boundaries](#)

Top4 is identifying what is important to us as an individual and organization. If we do not have our own plan we ultimately become part of someone else's.

To plan is not a daily agenda, but to look at whom we are and have to offer the world. Identifying our current values and what is most important in our life brings focus. We no longer walk into a room and wonder "Who am I, and what am I doing here?" In most cases, outside influences have created the chaos; we have allowed someone else's urgency to interrupt our priorities.

Core values make up our character, self-image, self-esteem, beliefs, experiences, and set points. How to start: Free write how you would like to be treated (Golden Rule), and where you spend resources of time and money is a great start of what you value.

- [Becoming a Generation of Influence; Bridging Generational Leaders](#)©

Everyone desires to be on a winning team, to be valued. Growing to our maximum potential and mentoring others to their maximum potential, equal's success. From choosing a right attitude, nurturing others, modeling integrity, faith in strengths and not weakness brings us full circle to a winning team and great leader(s).

Successful leaders from any background, age, or geographic location encourage, model, and have faith in everyone. These leaders have the ability to see value in everyone they lead. Becoming a Generation of Influence will give attendee's tools to be influential in any environment.

From baby-boomers to our rising stars in the millennial generation, bridging the gap of communication to organizational leadership to succession planning will create success.

Humor is a key element in this presentation as we discuss serious interpersonal aspects to keep the learning environment moving forward.

- [Innovation Leadership; Development & Strategy](#)©

Competition moves rapidly and to compete an organization should integrate an innovation strategy and culture

To develop a strategy we look at current mission, vision, philosophy, and corporate strategy. Then use Tracy's template in creating personal corporate innovative strategy and gate-keeping development for your organization.

Integrating innovation strategy into an organization requires strong leadership, culture change, group think, and strong organizational buy-in. Tracy brings innovation project management, leadership, and corporate structure training to you.

"Tracy brings an interactive and thought provoking talk shaping our thought paradigms by breaking through old belief systems." ~ MBN Symposium

- o Hero 2 One, Hero2Many©

Hero2One is leading a team of one, you. Can you tell me who your hero is? When we start as a Hero2One (ourselves), we open possibilities to be a Hero2Many (others). It only takes a single Hero2One to spark home and inspire heroism in your community, youth, and self. Most of have had or still have a hero or someone in our lives that made a positive impact and is part of something bigger than 'self'.

Hero2One is a values based leadership program, igniting our youth to value self and others above all else. Character, self-image, and stand up to lead are the emphasis creating conversation with your youth. Tracy Worley, founder of Hero2One, brings real life experience of being bullied by students and coaches. A strong self-belief and values allowed her to rise above naysayers.

Seventy percent of our youth have a low self-image. Hero2One introduces real life tools students can use to increase self-image and create an army of Hero2Ones.

Hero2One partners with schools, youth groups, students, coaches, and teachers to build strong community, helping on another to be a Hero2Many.

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"So fun to hear Tracy Worley rousing keynote on embracing change. The packed room was fully engaged, so imagine my surprise when she had me stand as she told of a huge career transition I'd had the honor to support. What a story! But it's hers to tell, so if you weren't in the room today, I hope you find an opportunity to hear her soon. (Tracy, you make change look easy. Rock star!)" Jennifer Shyrook of Submittables and Rain Maker Resume